



Style Guide

Stories should be formatted as follows. (We also welcome proposals for other innovative ways of telling these stories that will not conform to our Style Guide and encourage you to contact the project team with your ideas).

Name of Freedom Seeker (Month of Advertisement, Year)

Advertisement Image

Transcribed Advertisement (using original language and punctuation)

Newspaper Name (Place of Publication), Date of advertisement

(Blank Line)

Story:

- Word Count: 800-1000 words ideally (not including footnotes or the text of the advertisement)
- Punctuation and spelling can vary, including both British and American English conventions in the story and footnotes
- Footnotes: Chicago style (including city of publication & publisher)
 - Comma (not colon) before page numbers for books and journals
 - (Article) Example: Karen Cook Bell, “Fugitivity and Enslaved Women's Agency in the Age of Revolution,” *Journal of Women’s History*, Vol 34 (4), (December 2022), 58-80.
 - (Book) Example: Ira Berlin, *Many Thousands Gone: The First Two Centuries of Slavery in North America* (Cambridge, Massachusetts: Belknap Press of Harvard University Press, 1998).
 - Citation of advertisements: begin with ad title, spell out the month (rather than abbreviate), and omit the city in which the newspaper was published
 - Example “Five Pounds Reward,” *Pennsylvania Gazette*, November 23, 1774.
 - Citation of website: include link and the date of access
 - Example: African Nova Scotians in the Age of Slavery and Abolition, Nova Scotia Archives, <https://archives.novascotia.ca/africanns/book-of-negroes/page/?ID=24&Name=Pompey%20Fleet> (accessed March 11, 2022).

Author’s Name